



— ACADEMY OF —
NEUROLOGIC
PHYSICAL THERAPY

4th ANNUAL CONFERENCE



2024

SPONSOR/EXHIBITOR PROSPECTUS

COLUMBUS, OHIO
SEPTEMBER 19TH - 21ST, 2024



INVITATION TO PARTNER

Academy of Neurologic Physical Therapy (ANPT) will host its 4th Annual Conference in 2024. The Academy has a strong history of providing education and research to serve the needs of neurologic physical therapists and physical therapist assistants.

The 2024 Annual Conference will carry forward the focus on evidence – based practices and implementation.

Conference Format

The 2.5 day conference will include concurrent education sessions along with small group discussions. Conference launches with a Thursday evening keynote session followed by Friday and Saturday full days of content.

Poster Sessions and Exhibit Hall

Along with a social reception, poster sessions will be offered on Thursday and Friday evening in the Exhibit Hall. Approximately 50 poster presenters will be available to interact with attendees. The Exhibit Hall will be open Thursday evening through Saturday afternoon.

Attendees

Our conference will bring together members of the neurologic physical therapy community across the nation to share and learn from each other. The program is highly relevant for clinicians, scientists, educators and administrators for networking and engaging in the latest neuro education.

We invite you to take part in our event as a sponsor or exhibitor in Columbus, Ohio September 19 – 21, 2024.

BOARD OF DIRECTORS

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CONTACT US

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ANPT MEMBER PROFILE

A proud component of the American Physical Therapy Association

ABOUT US

The Academy of Neurologic Physical Therapy (ANPT) is a specialty component of the American Physical Therapy Association (APTA). ANPT has over 6,000 members consisting of Physical Therapists, Physical Therapist Assistants, and students. These members have special interest and experience in neurologic practice, education and research.

The **mission** of the Academy of Neurologic Physical Therapy is: **Elevating physical therapy to optimize movement and well-being for those at risk for or impacted by neurologic conditions.**

The **vision** of the Academy of Neurologic Physical Therapy is: **All people with neurologic conditions living their best lives.**

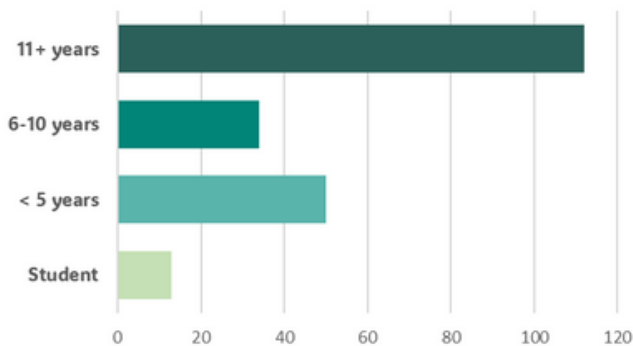
WHAT WE DO

- ANPT is a nationwide Academy with members who work in hospitals, clinics, home health, research, academic institutions, nursing centers and other settings
- ANPT members are clinically focused in neurology but many overlap in orthopedics, geriatrics, acute care, pediatrics and many more.
- ANPT members average more than 14 years of professional experience
- ANPT is recognized for its leadership in neurologic research, practice and innovation
- ANPT has published four Clinical Practice Guidelines and leads the industry in the development of physical therapy knowledge translation materials.
- ANPT members are highly engaged! Our members seek out new content and innovations to continually improve the care that they provide to patients.

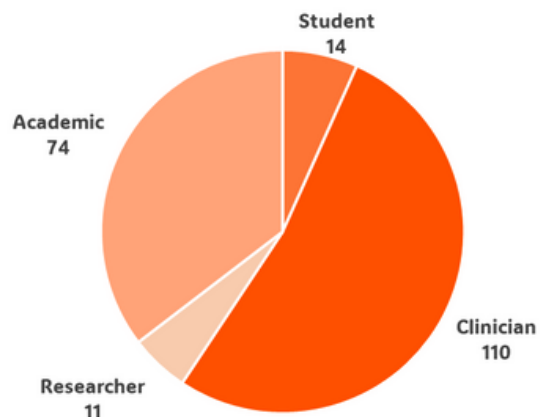
2023 ANPT Annual Conference Feedback

Total In-Person Registrants: **209** Total On-Demand Registrants: **94**

YEARS WORKING IN THE FIELD OF NEUROLOGIC PHYSICAL THERAPY



WHAT IS YOUR PRIMARY PROFESSIONAL ROLE?



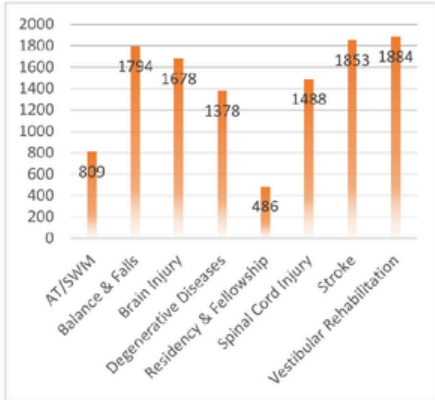


ANPT BY THE NUMBERS

Leading Neuro Clinical Practice, Research and Education

Academy of Neurologic Physical Therapy Leading Neuro Clinical Practice, Research and Education

SIG MEMBERSHIP



FPTR
FOUNDATION FOR
PHYSICAL THERAPY
RESEARCH

20+ YEARS Supporting
Research!

48
PODS I & II
Awarded
Since 1993

5 ANPT
KT Grants
Issued

4.7
5-Year Journal of Neurologic
Physical Therapy Impact Factor

National Campaign

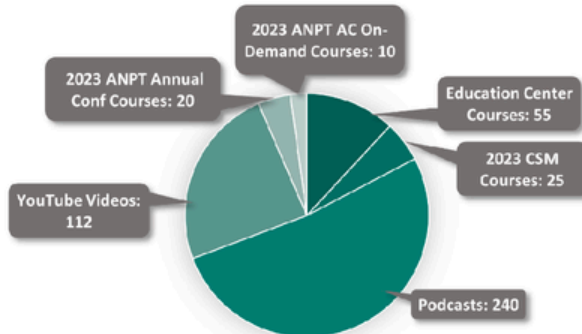


Celebrating Neuro Expertise

PT Neurologic
Clinical Specialists
5,190

PTA Neurologic
Advanced Proficiency
(2022-2023)
First offered in 2022
14

Neuro Education Offered



351 ANPT is Member Driven!
ANPT Members volunteer on committees, task forces, SIGs and the Board of Directors

ANPT SOCIAL MEDIA @NEUROPT

- 6541** Followers (Twitter)
- 4721** Followers (Facebook)
- 4793** Followers (Instagram)
- 988** Subscribers (YouTube)
- NeuroPT ListServ**
1,206 subscribers

Trusted Source for Knowledge Translation

ANPT has created Clinical Practice Guidelines and Knowledge Translation

- Vestibular Hypofunction
- Core Outcome Measures
- Locomotion – chronic CVA, SCI, TBI
- Use of AFO's and FES Post-Stroke
- Concussion
- Vestibular Hypofunction: Revision
- Parkinson Disease

CPGs that are in process:

- Locomotion – subacute CVA, SCI, TBI
- Balance Rehabilitation & Falls Prevention in Neurologic Populations

ANPT has EDGE recommendations for use of outcome measures in:

- Stroke
- Parkinson Disease
- Multiple Sclerosis

With updates in progress for:

- Vestibular Disorders
- Spinal Cord Injury
- Traumatic Brain Injury

The Academy of Neurologic Physical Therapy is more than just numbers. It is a member network of more than 6,000 clinicians, educators and researchers who support the development and implementation of materials in the advancement of neurological physical therapy.



SPONSORSHIP BENEFITS

2024 Conference Prospectus

Visibility

The Academy of Neurologic Physical Therapy members are highly engaged professionals looking for educational materials and resources that will advance their practice. **Place your brand in front** of these innovative leaders.

Recognition

Be seen as a resource to the neurologic physical therapy profession. Showcase your products and content to those leading the education, research and clinical use of products.

Engagement

Take the opportunity to connect in person with ANPT members. What better way to make new introductions or strengthen partnerships already in place. Attendance is expected to be 250 - 300 for the Annual Conference.

The conference venue will be the **Hilton Columbus Downtown, Columbus, Ohio** with an exhibit hall combined with the poster boards as well as food displays.





SPONSORSHIP LEVELS

2024 Conference Prospectus

AVAILABLE A LA CARTE OPTION	PLATINUM \$6,000	GOLD \$4,000	SILVER \$3,000
Exhibitor corner booth			NA
Main aisle exhibitor booth	NA	NA	
Keynote Speaker opening & closing session signage		NA	NA
Vendor provided handouts at each seat first day		A La Carte	A La Carte
Vendor provided flyer placed at registration table	NA		NA
Logo recognition on registration emails			
Recognition as a premiere poster session sponsor	A La Carte	A La Carte	
Onsite signage recognition			
Logo placement on website home page		NA	NA
Logo placement on website interior pages			
Conference Registration to attend education sessions+	2	1	1
Recognition on ANPT social media***	4 POSTS DATES TBD**	3 POSTS DATES TBD***	3 POSTS DATES TBD***
Logo on conference communications			

**All marketing materials must be preapproved by ANPT prior to posting on the website.

*** Recognition is **June-September 2024** and is prorated if vendor signs up during a month after June. Vendor responsible for providing post content. *No posts will be made after September 2024.*

+Conference registration must be confirmed by August 1, 2024



SPONSORSHIP OPPORTUNITIES DETAILS & A LA CARTE OPTIONS

2024 Conference Prospectus

●●● Denotes sponsorship level already included

LANYARDS ●.....\$2000

Have your logo seen daily on the official conference lanyard.

SHOW WEBSITE ADS ●●●.....CONTACT US!

Home or presentation pages banner

FOCUS GROUP LUNCH (2 PER DAY AVAILABLE).....\$2500 + cost of meal

Provide lunch to a small group of 25 attendees allowing you to present your information in a 60 minute format to take place in Exhibit Hall. Vendor selects lunch from hotel options. Attendees pre-register for event with ANPT. Vendor assumes responsibility for logistics.

POSTER PRESENTATION SIGNAGE (3 PER DAY AVAILABLE).....\$250

During the evening Social Hour different posters will be presented in the exhibit hall. Have your logo seen by attendees as they enter and throughout the hall.

CHARGING STATIONS (2 AVAILABLE).....\$250

Have your information displayed where everyone wants to be. Graphics included

HANDOUTS placed at each attendee seat opening day.....\$250

Vendor provides and distributes the document to each seat for opening day main session.

WIFI FOR THE CONFERENCE CONTACT US!

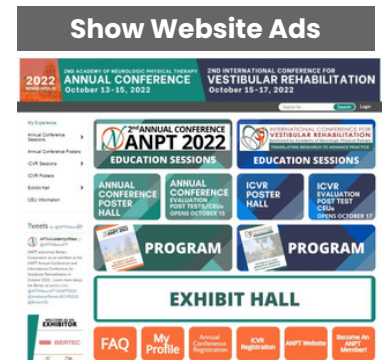
Be recognized with signage throughout the venue and when people log into the conference wifi.

SWAG BAG - CONTACT US!

Provide the official ANPT Swag bag co-branded with your company at registration desk.

POSTCARDS - CONTACT US!

Highly coveted opportunity to directly market to ANPT members!
Be part of delivering fun and excitement in announcing the conference
a co-branded postcard mailed to all 6000+ ANPT members.



Do you have other ideas? Let's discuss them!



ANNUAL CONFERENCE EXHIBIT INFORMATION

2024 Conference Prospectus

EXHIBIT INFORMATION

The exhibit hall will be a central gathering spot for attendees as it will include breakfast, networking and poster receptions. The conference offers:

- Unopposed times
- Booth space includes: 6 ft draped table, 2 chairs and ID sign
- 50 word company description on the Conference website with link to vendor website
- 2 exhibitor badges. Additional exhibitor badges are available at \$225 per person. Exhibitor badges allow access to the exhibit hall only.
- Please note: ANPT will assign exhibit booth spaces after the **application deadline of August 13, 2024**. Assignments will be made based on level of support and order of application received.

EXHIBIT HOURS**

Exhibitors will have access to the exhibit hall throughout the day to independently schedule appointments with attendees. Times noted are ET zone.

Thursday, September 19, 2024

1:00 – 5:00 pm.....Exhibitor set up
7:00 – 8:30 pm.....Poster Reception with Annual Conference Attendees

Friday, September 20, 2024

7:30 – 10:30 am.....Breakfast/Networking Sessions
12:00 – 1:30 pm.....Lunch, 2 learning lunches plus exhibits
5:30 – 7:30 pm.....Poster Reception with Annual Conference Attendees

Saturday, September 21

7:30 – 10:30 am.....Breakfast/Networking Sessions
12:30 – 1:45 pm.....Lunch 2 learning lunches plus exhibits
1:45 – 4:30 pm..... Exhibitors tear down

EXHIBIT RATES

Early Bird Registration ends July 12, 2024

- \$850

Standard Registration ends August 13, 2024

- \$1000

Non-Profit Rate:

- \$400 (limited space available)
- Must provide verification of nonprofit status. Includes 1 exhibitor badge.*

Rates are for exhibit booth only. Electric services are additional charges via venue.

EXHIBIT REGISTRATION

To exhibit at ANPT events, all vendors must complete an application form. ANPT will review and approve all vendors prior to payment. Once you have been approved a link will be sent out to complete the payment

[CLICK HERE TO SIGN UP!](#)

** Times Subject to change



EXHIBIT HALL LOGISTICS & SERVICES

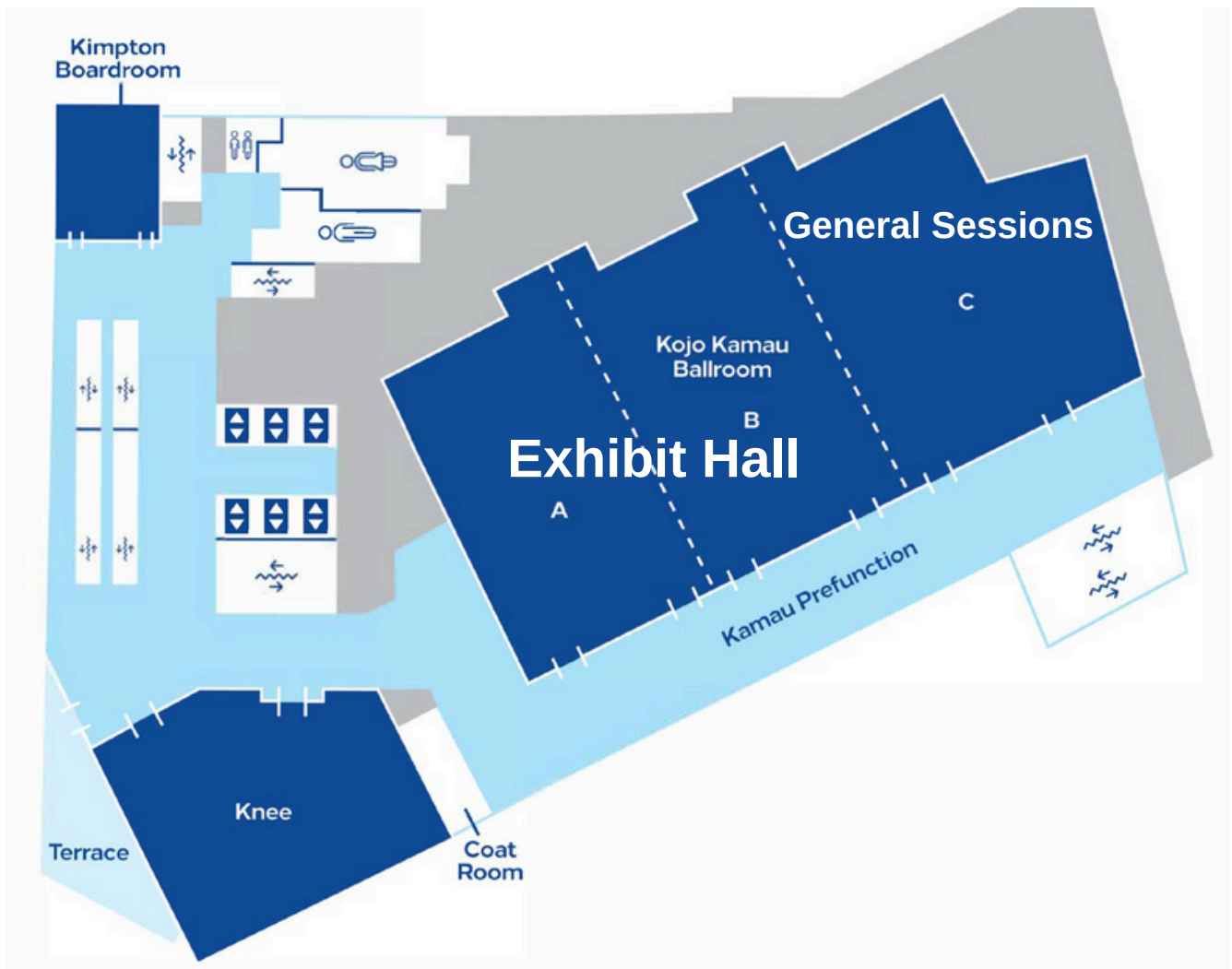
2024 Conference Prospectus

EXHIBIT HALL LOGISTICS

All requests for exhibit space need to be submitted on the **2024 Exhibit/Sponsorship Order Form**. Upon approval of the request a confirmation will be sent to the contact listed on the submission for payment. **Payment options include credit card or wire.** A 3% processing fee will be applied to credit card payments. **Applications will not be considered complete and space will not be assigned until payment is received.** The number of exhibit booths is limited. Plan to submit your request early. Exhibit forms and payments must be received on or before August 13, 2024.

Once you have been approved, a link will be provided to complete the payment, exhibitor directory form which includes uploading your high resolution company logo, exhibit contact information and 50 word description for website.

402 Fourth Floor





2024 KEY DATES & DETAILS

MARCH 2024

- Sponsor/Exhibitor Registration opens
 - March 1, prior exhibitors have 'first rights' for sign up
 - March 16, open to all exhibitors
- Social media posts acknowledge sponsor/exhibitor as sign up is complete

MAY 2024

- May 29, attendee registration opens
- All member email with sponsor logos

JULY 2024

- July 12, exhibitor early bird registration ends
- All member email with sponsor logos
- Social Media posts with sponsor info begin

AUGUST 2024

- **August 13, final date to sign up to exhibit**
- August 21, attendee early bird registration ends

SEPTEMBER 2024

- Two emails to registrants with sponsor logos and links to website

sign-up early
for
most exposure!

2023 event did
SELL OUT



RULES AND REGULATIONS

2024 Conference Prospectus

The policies stated below constitute a bona fide part of the **Application & Contract for Exhibit Space**. The exhibits are intended for educational and informational purposes to improve physical therapy education, practice, and research. They should complement the meeting and sessions by enabling registrants to see, hear, examine, question, and evaluate the latest developments in equipment, supplies, and services relevant to physical therapy. All material/equipment should be timely and relevant to physical therapy and should contain no inaccurate or misleading information. FDA Market Clearance: No product, apparatus, instrument, device, or drug that is the subject of litigation pending before the US Food & Drug Administration (FDA) may be exhibited. All exhibitors for which FDA market clearance applies shall have documentation from the FDA on all products being displayed available at the booth. The documentation should state the model and regulatory class of those products that have been determined to be medical devices, as defined by the Federal Food, Drug, and Cosmetic Act, Section 201(h). All products to be exhibited at ANPT Annual Conference must be identified on the application/contract and must include FDA market clearance status.

Academy of Neurologic Physical Therapy (ANPT) reserves the right to render all interpretations and decisions should any questions arise, and to establish further regulations as may be deemed necessary to the general success and well-being of the conference. ANPT may restrict exhibit materials that detract from the general character of the exposition. This reservation includes a person's conduct, images, videos and anything of a character that may be objectionable to the exhibits as a whole. Exhibits should be presented in a manner that is consistent with the association's policies on sexual harassment and nondiscrimination. All matters and questions not covered in these policies are subject to the final judgment and decision of ANPT.

Acceptance of Application: Academy of Neurologic Physical Therapy (ANPT) reserves the right to reject any and all applications. ANPT may determine the eligibility of any product to be exhibited at the ANPT Annual Conference either before or after the proper execution of the contract. Sponsors payment is due within 30 days of the application acceptance. After August 13, 2024 changes or additions will be addressed as time permits.

Breaches of Contract: Breaches or infractions of an exhibitor's contractual obligations could affect the status of the company's future eligibility to sponsor or exhibit at future ANPT Conferences. Termination may become effective during the conference, at which time the exhibitor's booth will be removed. Expulsion of, or restrictions placed on, an sponsor or exhibitor may not give rise to a claim for any refund of other conference expenses.

Cancellation of Sponsorship/Exhibitor Agreement: A sponsor has until June 14, 2024 to cancel the agreement with ANPT with a \$250 administration fee withheld. After June 14, 2024 a sponsor may cancel the agreement but no refunds will be provided. An Exhibitor-Only has until July 12, 2024 to cancel the agreement with ANPT with a \$75 administration fee withheld. After July 14, 2024 an exhibitor may cancel the agreement but no refunds will be provided. If the sponsor or exhibitor fails to set up their booth before the start of the conference they will not be given the opportunity to exhibit at future conferences.

Cancellation of Conference: It is mutually agreed that in the event of the cancellation of the conference due to circumstances beyond ANPT control, including but not limited to labor disputes, fire, storms, riots, natural disasters, government actions, widespread medical or health emergency constituting an epidemic or pandemic or other cause(s) beyond ANPT control that would prevent its scheduled opening or continuance, then and there upon this agreement will be terminated, and ANPT, at its sole and exclusive discretion, shall determine an equitable basis for the refund of such portion of the sponsor and/or exhibit fees as is possible after due consideration promotions have already occurred.

ANPT Exhibit/Sponsor Policy Statement: The ANPT represents physical therapists & physical therapy assistants that promote health through movement and optimize quality of life through exercise, hands on care and patient education. As such, ANPT maintains the right to decline any exhibitor/sponsor/advertiser that does not align with ANPT and APTA legislative priorities and ethical principles. In particular, vendors must align with our stated policy goals regarding population health, patient choice and access, value-based care and practice as well as research and innovation.

Visit for more information: <https://www.apta.org/advocacy>



RULES AND REGULATIONS

2024 Conference Prospectus

ANPT Code of Conduct: The ANPT leadership and staff are committed to providing a vibrant learning experience at our events. In that spirit, it is our expectation that all attendees contribute to a respectful, harassment-free environment for people of all backgrounds.

Certificate of Insurance: ANPT does not provide insurance for exhibitor's property. Exhibitors must insure their exhibit materials, goods and/or equipment against theft, damage by fire, accident or loss of any kind.

Liability: It is understood that each party involved agree to be responsible for any claims arising out of their own negligence or that of their employees or agents. In addition, each party agrees to be responsible for their own property through insurance or self-insurance and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire and extended coverage policy.

Logistics Responsibility: Each vendor is responsible to ensure their display items/equipment adequately fit event space. Additionally vendor ensures product meets venue specifications to be moved and installed in event space including loading docks, hallways, elevators. It is the responsibility of the vendor to confirm this prior to event confirmation.

I hereby agree to the exhibitor rules and regulations outlined in the ANPT Annual Conference Prospectus.

Name:

Company:

(Type) Signature:

Date:

Please Note: Signature required to secure sponsorship and/or an exhibitor booth.



CONTACT US



— ACADEMY OF —
NEUROLOGIC
PHYSICAL THERAPY

Want to discuss additional options?

Contact:

Lynette Uetz

Expo@neuropt.org

(952)-543-5348

Journal Advertising

ANPT Website Advertising

SEE YOU IN 2025